Ontario's Pork Industry by the Numbers 2019



MARKETED IN 2019

1,180 PORK PRODUCERS >>> 5,535,008

0.6% INCREASE

IN 2018, **ONTARIO PORK INDUSTRY** FROM FARM-TO-FORK

GENERATED:

FULL-TIME EQUIVALENT JOBS

13,186



51%

MEXICO

IN 2018, **ONTARIO PORK INDUSTRY** FROM FARM-TO-FORK GENERATED:



ECONOMIC OUTPUT **BILLION DOLLARS**



IMPORTS (METRIC TONNES) VALUED AT \$685,000,000 **EXPORTS** (METRIC TONNES) VALUED AT \$521,000,000



SHOWCASING ONTARIO **PORK** TO

82,000

AUDIENCE **REACHED BY ADS**

MILLION READERS **IMPRESSIONS**

RETAIL BRAND **PARTNERS INCREASED**



47.3%

NEW RETAIL PROMOS



FROM: CANADA



NUMBER OF COUNTRIES PORK IS EXPORTED TO IN 2019



FROM: **ONTARIO**