

Annual General Meeting

An Interconnected World:
Preparing the Ontario Pork Sector

March 19-20, 2019

Delta Guelph Hotel and
Conference Centre



ONTARIO PORK

TUESDAY, MARCH 19

- 12:00 **Lunch and Delegate Check-in/Registration***
- 1:00 **Opening session of Annual General Meeting**
Eric Schwindt, Chair
- 1:15 **2019 Economic Outlook for the Pork Sector**
Sébastien Pouliot, Principal Ag Economist, Farm Credit Canada
- 2:00 **Update on the Government of Canada's Trade Agenda**
Aaron Fowler, Chief Agriculture Negotiator and Director General, Trade Agreements and Negotiations Directorate, Agriculture and Agri-Food Canada
- 2:45 **Nutritional Break**
- 3:00 **U.S. Hog and Pork Pricing**
Glynn Tonsor, Department of Agricultural Economics, Kansas State University
- 3:45 **Global Overview of Foreign Animal Diseases**
Dr. Egan Brockhoff, Veterinary Counselor, Canadian Pork Council
- 4:30 **Free Time**
- 6:30 **Dinner Banquet and Awards**
For your entertainment: The Peterson Brothers

WEDNESDAY, MARCH 20

- 7:30 **Breakfast and Registration***
- 8:00 **Call to Order: Business Meeting**
Opening Remarks - Eric Schwindt
Financial Report - Jim Weir
Auditor's Report - RLB LLP
- 9:30 **Managers' Reports**
General Manager - Ken Ovington
Communications/Consumer Marketing - Stacey Ash
Producer and Industry Services - Frank Wood
- 10:00 **Questions and Answers**
- 10:15 **CTV London: "Fields to Forks" Program**
Tania DeJonge, Creative Producer and Barbara Churchill, Account Executive, CTV London
- 10:45 **Nutritional Break**
- 11:00 **Ontario Pork's Leadership Course**
LaDonna Boersma, Leadership Course Participant, Pork Producer, Perth
- 11:15 **Canadian Pork Council Update**
Rick Bergmann, Chair, CPC
- 12:00 **Lunch**
- 1:00 **Resolutions**
- 2:30 **Wrap-up Session and Closing Remarks**
Eric Schwindt, Chair

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*delegates must check-in both days

2019 Speakers



SÉBASTIEN POULIOT

Sébastien is a Principal Agricultural Economist at Farm Credit Canada (FCC). Prior to joining FCC in 2019, he was an associate professor of economics at Iowa State University. He has also been involved as an expert in trade disputes at the World Trade Organization, notably supporting Canada and Mexico over U.S. Country of Origin Labelling (COOL) for beef and pork. He has been an editor of the Canadian Journal of Agricultural Economics since 2016.



DR. EGAN BROCKHOFF, DVM

Dr. Brockhoff is a strong advocate of agriculture and agribusiness. He and his family operate a third-generation mixed farm in central Alberta. He is the President and a practicing veterinarian with Prairie Swine Health Services in Red Deer, AB and Steinbach, MB. In 2010 he began providing consulting services in Asia focusing on veterinary training, infection prevention and control and enhancing biosecurity capacity. Since 2008 Egan has taught Swine Medicine at the University of Calgary, Faculty of Veterinary Medicine. He acts as the Veterinary Counselor for the Canadian Pork Council.



LADONNA BOERSMA

LaDonna grew up on a farrow-to-finish operation near Mitchell, helping to manage the sow barn for the past 10 years until her family got out of sows last year. She continues to manage the Rose Family's nursery barn as well as work for a local construction company in their office, while raising her two boys with husband Josh.



BARB CHURCHILL

Barb has been in the radio industry for 30 years, beginning her career on the air and in promotions.



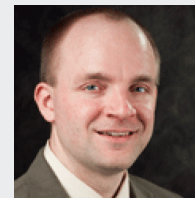
TANIA DEJONGE

Tania has worked at Bell Media since 2010. She worked her way up from the graphic department of CTV London's news room to Creative Producer in 2016 specializing in TV ads and video content for Bell radio stations.



AARON FOWLER

Aaron joined Agriculture and Agri-food Canada (AAFC) as Chief Agriculture Negotiator in August 2018. Previous to that, he spent much of his career at Global Affairs Canada (GAC), most recently serving as Executive Director of Tariffs and Market Access. Before GAC, he was Director and Deputy Chief Negotiator for Softwood Lumber and prior to that, he served as Counsellor - Market Access at Canada's Permanent Mission to the World Trade Organization (WTO) in Geneva.



GLYNN TONSOR

Glynn joined the Kansas State Agricultural Economics faculty as an Assistant Professor in March 2010. His current efforts are primarily devoted to a range of integrated research and extension activities focusing on the cattle/beef and swine/pork industries. His broader interests cover aspects throughout the meat supply chain ranging from production level supply issues to end-user consumer demand issues.



RICK BERGMANN

Rick began hog farming in the Steinbach, MB area in 1987. In 2004 he was elected as a director to the Manitoba Pork Council where he currently serves as vice-chair. He also holds the position of chair of the Canadian Pork Council (CPC). Throughout his time at CPC, he has represented producers in many areas, including the World Trade Organization, Country of Origin Labeling, NAFTA, CPTPP and most recently Animal Health Canada. He serves as a director on the board of Canada Pork International, the export arm of the CPC.



PETERSON FARM BROTHERS

The Peterson Farm Brothers are three brothers from central Kansas who create social media content to promote agriculture. Their YouTube videos have received over 50 million total views and they have a large online following. The brothers grew up and still work on a family farm near Assaria, KS with their parents and sister. Due to their online success, the brothers have had many opportunities to promote agriculture around the world.

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